

Digital Signage Overview

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What Material is Appropriate for Digital Signage?

Any campus organization or individual who wishes to publicize a University sponsored function is welcome to submit content to the digital signage system. The digital signage system is not to be used to publicize events external to the University or which are "by-invitation-only."

Where are the signs located?

At present, there are 15 signs either fully installed or scheduled for installation. These signs are located:

- Bridge between New Snell & Science Center - **fully operational**
- CAMP Atrium - **fully operational**
- Cheel Arena - **fully operational**
- ERC 2nd Floor, outside the Career Center - **fully operational**
- Library Reference Desk - **fully operational**
- New Snell 2nd floor, near large lecture halls - **fully operational**
- New Snell 3rd floor, outside the Dean's office - **fully operational**
- Science Center Concrete Cafe - **fully operational**
- Science Center 1st Floor Lecture Wing - **fully operational**
- Student Center, 2nd floor - **fully operational**
- Student Center, 2nd floor - **fully operational**
- Student Center, 3rd floor - **fully operational**
- Student Center, 3rd floor - **fully operational**
- TAC 2nd Floor - **fully operational**

Displaying Content

Each digital sign subscribes to a set of "content feeds". Anyone can submit content to a feed, but the content must first be approved by the feed moderator before it will appear on a digital sign. The feeds currently configured are as follows:

- Career Center Feed - Moderator: Karla Fennell
- Library - Moderator: Michelle Young
- Marketing and External Relations - Moderator: Julie Davis
- Office of Information Technology - Moderator: Josh Fiske
- Student Life - Moderator: Tamera Rizk
- Building Feed: CAMP - Moderator: Josh Fiske
- Building Feed: Science Center - Moderator: Josh Fiske
- Building Feed: New Snell - Moderator: Josh Fiske
- Building Feed: ERC/TAC - Moderator: Josh Fiske

What are Content Feeds?

Feeds are categories for content in Concerto, each of which contains messages of a similar type. Feeds are the virtual bins into which users insert graphical and text-based flyers, announcements, bulletins, or other content. Each feed is moderated by a group of privileged users who approve and deny messages submitted to the feed. Each physical Concerto display on campus displays a mix of content from the various feeds. When you submit content to a feed you will see a listing of the screens that feed appears on.

Which Content Feeds Appear on Which Screens?

| | Career Center | Marketing & External Relations | Office of Information Technology | Student Life | Building: CAMP | Building: SC | Building: NS | Building: ERC/TAC | Library | SAS |
|------------------------|---------------|--------------------------------|----------------------------------|--------------|----------------|--------------|--------------|-------------------|---------|-----|
| CAMP Atrium | | X | X | | X | | | | | X |
| Cheel Commons | | X | X | X | | | | | | X |
| ERC 2nd Floor | X | X | X | X | | | | X | X | X |
| Library Reference Desk | | | X | | | | | X | X | X |
| NS 2nd Floor | | X | X | X | | | X | | | X |

| | | | | | | | | | | |
|------------------|--|---|---|---|--|---|---|---|---|---|
| NS 3rd Floor | | X | X | X | | | X | | | X |
| SC Concrete Cafe | | X | X | X | | X | | | | X |
| SC Lecture Wing | | X | X | X | | X | | | | X |
| Student Center | | | | X | | | | | | |
| TAC | | X | X | X | | | | X | X | X |

Related articles

- [Uploading Content to the Digital Signage System](#)
- [Digital Signage Overview](#)
- [Digital Signage Content Style Guide](#)
- [Creating Content for the Digital Signage System](#)