OM 7.14.0 Campus Aesthetics

Policy

Campus aesthetics includes the image of the University portrayed in publications, and the appearance of the building and grounds.

In order that there be a single focus of responsibility for campus aesthetics, the vice president for Institutional Advancement is charged with approving all changes which affect our image. This includes, but is not limited to, the following:

1. All publications and stationery that carry the Clarkson name;
2. The exterior and interior (public areas) of all buildings;
3. Permanent signs, whether inside or outside of buildings;
4. Alterations of paths, plantings, and outside lighting that will make significant changes in the appearance of the campus.

History

October 1977
Revised September 1991