OM 7.8.0 Policy Statement and Guideline on Educational Business Activities of Clarkson University

Policy

1. Education-Related Activities
The primary mission of Clarkson University is the creation and dissemination of knowledge. To carry out this mission, it is often desirable for the institution and its affiliated units to charge fees for providing goods and services that enhance, promote or support its instructional, research, public service, and all other educational and support functions in order to meet the needs of the students, faculty, staff, and members of the public participating in University events.

Educational business activities shall be established and carried on only when pursuant to, and in accordance with, an authorization and statement of purpose approved by the University's governing board and/or chief executive officer.

Each educational business activity shall meet the following three conditions:
   a. The activity is deemed to be an integral part in the fulfillment of the University's educational, research, public service, and campus support functions, and other educational and support activities, without regard to profit.
   b. The activity is needed to provide an integral good or service at a reasonable price, on reasonable terms, and at a convenient location and time.
   c. The activity is carried out for the primary benefit of the campus community but with sensitivity to its impact on the total community.

2. Unrelated Activities
The University should comply with applicable laws and regulations pertaining to such activities, and educational business activities not falling within the guidelines established above may be unrelated business income activities.

History

July 1987